

Contact

Nationality Spanish

Birth 11/08/1984

Vila Nova de Gaia, Portugal

+351/936087107(Mobile)

laiatarruella@gmail.com

www.linkedin.com/in/laiatarruella (LinkedIn)

https://ltdesign.odoo.com/en_GB/sobre-ltc (Portfolio)

www.facebook.com/LTCMarketArt(Company)

Languages

Espanhol (Native or Bilingual)

Catalão (Native or Bilingual)

Português (B1)

Inglês (Elementary)

Skills

Editing of images, video, and audio

Photoshop CS6

Illustrator CS6

Indesign CS6

Premiere CS6

After effects

Adobe Animate

Audacity

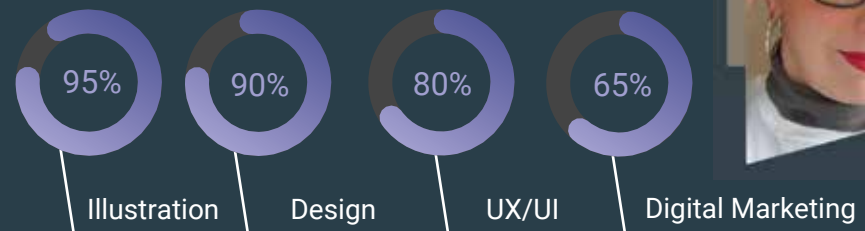
ERP, CRM and automation

Trello

Project

Laia Tarruella Cañas

Illustrator / Designer / UX/UI



Experience

Exo Software

Director of Marketing and Communication.

October 2021 - October 2023

Vila Nova de Gaia, Portugal

By Orange (Freelancer)

Designer Assistant

October 2020- January 2021

Candal Parck, Vila Nova de Gaia Area, Porto Portugal

Igualdade.pt (Freelancer)

Designer / Illustrator Assistant

September 2020- February 2021

Porto e Região, Portugal

Porto Editora

Freelancer Porto Editora. Porto. Portugal

January 2017 - January 2021

Porto e Região, Portugal

Arenales Colégio Externato

Imaculada Conceição

Teacher in Visual Education (EV), Technology (ET), and Information and Communication Technology (TIC)

September 2019 - February 2020

Maia.Porto e Região, Portugal

aPlataforma.pt

Co-Founder, Designer

September 2018 - August 2020 (2 years)

Vila Nova de Gaia, Porto, Portugal

For Demand

Designer Assistant Spain (Portugal)

September 2017 - December 2017

Candal Park Vila Nova de Gaia, Porto, Portugal



Mailchimp



ERP Odoo

Web and E-commerce



Visual Studio Code



HTML5



CSS3



Bootstrap



PHP e JavaScript



Adobe Xd



Wordpress + woo-commerce+storefront



Xampp e PHPAdmin

Marketing SMO and SEM



Ads



Google Ads



Ubersuggest



SEMrush



Google analyticscs



Google Tag Manager

Arkis

Designer Assistant

November 2016 - February 2017

Ramalde, Porto Area, Portugal

IES de Terrassa

Teacher in Visual and Plastic Arts

February 2014 - July 2015

Terrassa, Barcelona Area, Spain

Mob Makers e FabCafe Barcelona

Designer and Assistant Community Maker Coordinator (RRPP),

May 2014 - July 2014

Barcelona Area, Spain

Editorial Illustrator (Freelancer) .

Jornal o Mundo Português para o SISAB (Lisboa).

Revista Literária Quimera, (Spain and Latin America).

February 2011- April 2017

Barcelona Area, Spain . Lisboa Região, Portugal e América Latina.

PROBLEM ANALYSIS



CREATIVITY



SELF-MOTIVATION



SOCIABILITY



ACADEMIC EDUCATION

ADDITIONAL TRAINING

Portuguese Certification
Master's degree in Pedagogy.
University Porto
01/05/2017

Master's degree in Pedagogy, specializing
in Visual Arts and Design.
University Barcelona,
15/09/2010- 15/07/2014

Bachelor's degree in Fine Arts.
University Barcelona,
15/09/2006 - 15/07/2009

HigherTechnician in Illustration
and Design
College Arts Llotja, Barcelona
15/09/2006 - 15/07/2009

Technician in Restoration of Gilded
Sacred Art
College Arts Llotja, Barcelona
15/09/2003- 15/07/2005

CCP Certificate Education.
CESAE Digital- Leça da Plameira
01/10/2023- 30/11/2023

Professional Design UX/UI.
CESAE Digital-Aveiro
31/03/2021- 30/11/2021

Professional Marketing Digital.
CESAE Digital-Porto
1/06/2020- 28/12/2020

Migrant Entrepreneurship Program,
developed by
ACM/GAEM
25/04/2019- 23/10/2019

Start-up Voucher
IAPMEI
1/10/2018- 30/10/2019

Interactive Animation and Design
College of Design ETEA Barcelona
1/07/2009 - 30/10/2009